



# **Peterborough Sings! Privacy Policy**

This privacy policy applies to information Peterborough Sings! collect about individuals who interact with our organisation. It explains what personal information we collect and how we use it.

If you have any comments or questions about this policy, feel free to contact us at admin@peterboroughsings.org.uk.

## Personal data that we process

The following table explains the types of data we collect and the legal basis, under current data protection legislation, on which this data is processed.

Purpose	Data (key elements)	Basis
Enquiring about our	Name, email, message	Legitimate interests – it is necessary for us
organisation and its		to read and store your message so that we
work		can respond in the way you would expect.
Subscribing to email	Name, email	Consent – you have given your active
updates about our		consent
work		
Making a donation	Name, email, address,	Legitimate interest – this information is
	payment information	necessary for us to fulfil your intention of
		donating money.
As a member of PV	Name, email, address,	Contract – by paying your membership
or PMVC	message, telephone	subscriptions you have entered an
	number	agreement with us as set out in the
		constitution
Enrolling in	Name, email, address,	Contract – by paying your subscriptions you
Peterborough	message, telephone	have entered an agreement with us as set
Community Chorus	number	out in our enrolment form.
Website	Website activity collected	Legitimate interests – it is necessary for us
functionality	through cookies	to store a small amount of information,
		usually through cookies, to deliver
		functionality you would expect.

#### How we use your data

We will only use your data in the manner that is appropriate considering the basis on which that data was collected, as set out in the table above.

For example, we may use your personal information to:

- Reply to enquiries you send to us
- Handle donations or other transactions that you initiate

Peterborough Male Voice Choir, Peterborough Voices and Peterborough Community Chorus

The Peterborough Sings! family of choirs. Registered charity number 1117950



 Send you marketing communications by email relating to events/information we think may be of interest to you, where you have specifically agreed to us doing so

### When we share your data

We will only pass your Data to third parties in the following circumstances:

- Consent has been specifically provided by you for us to pass data to a named third party
- We are using a third party purely for the purposes of processing data on our behalf and we
  have in place a data processing agreement with that third party that fulfils our legal
  obligations in relation to the use of third party data processors
- We are required by law to share your data.

In addition, we will only pass data to third parties outside of the EU where appropriate safeguards are in place as defined by Article 46 of the General Data Protection Regulation.

### How long we keep your data

We take the principles of data minimisation and removal seriously and ensure that we only ever ask for the minimum amount of data for the associated purpose and delete that data promptly once it is no longer required.

### Rights you have over your data

You have a range of rights over your data, which include the following:

- Where data processing is based on consent, you may revoke this consent at any time and we will make it as easy as possible for you to do this (for example by putting 'unsubscribe' links at the bottom of all our marketing emails)
- You have the right to ask for rectification and or/deletion of your information.
- You have the right of access to your information.
- You have the right to lodge a complaint with the Information Commissioner if you feel your rights have been infringed.

A full summary of your legal rights over your data can be found on the Information Commissioner's website here: <a href="https://ico.org.uk/">https://ico.org.uk/</a>

If you would like to access the rights listed above, or any other legal rights you have over your data under current legislation, please get in touch with us.

Please note that replying on some of these rights, such as the right to deleting your data, will make it impossible for us to continue to deliver some services to you. However, where possible we will always try to allow the maximum access to your rights while continuing to deliver as many services to you as possible.







### Cookies and usage tracking

A cookie is a small file of letters and numbers that is downloaded on to your computer when you visit a website. Cookies are used by many websites and can do a number of things, e.g. remembering your preferences, recording what you have put in your shopping basket, and counting the number of people looking at a website.

Where cookies are used to collect personal data, we list these purposed in section 1 along with other personal data that we collect. However, we also use some cookies that do not collect personal information but that do help us collect anonymous information about how people use our website. We use Google Analytics for this purpose. Google Analytics generates statistical and other information about website usage by means of cookies, which are stored on users' computers. The information collected by Google Analytics about usage of our website is not personally identifiable. The data is collected anonymously, stored by Google and used to create reports about website usage. Google's privacy policy is available at http://www.google.com/privacypolicy.html.

#### **Modifications**

We may modify this Privacy Policy from time to time and will publish the most current version on our website. If a modification meaningfully reduces your rights, we'll notify people whose personal data we hold and is affected.

Approved by trustees: 25th January 2024

Date of review: January 2025